



FURTHER SUCCESS FOR THE CEMS MASTER'S IN INTERNATIONAL MANAGEMENT IN FINANCIAL TIMES RANKING

CEMS MIM confirmed as the most international programme

PARIS, FRANCE—September 29, 2008. *The CEMS Master's in International Management (CEMS MIM) programme emerged once again with **the best combined results based on international criteria in this year's Financial Times rankings.** Following consistently high results over 2005-07, the CEMS MIM appeared in 3rd place overall in the latest edition published today. Better still, CEMS features in 2nd place based on the past 3 years of the ranking. Further good news came with 14 CEMS member schools featuring in the list (including the number one spot) and 8 schools in the top 25.*

Global exposure for a multicultural community

The now global mission of CEMS is supported by an **overall 1st place finish for combined criteria concerning the international dimension** to each programme and the opportunities abroad upon graduation. CEMS can rightly claim to have **the most international faculty**, the **second highest degree of international mobility for its alumni**, and the **third most international population** at student and board levels.

Of particular interest to CEMS students of the present and the future is the amount of international exposure during the programme, with the CEMS MIM finishing in **3rd place for International Course Experience.** The CEMS MIM also received good marks in the value-for-money segment of the ranking, finishing in 1st place for the 4th consecutive year.

A programme and network that continue to grow

Since its launch in 2001, the CEMS MIM has been a dedicated pan-European programme awarded in conjunction with a Master's degree from participating students' home school. There is currently an **annual intake of over 700 students of 50 nationalities**, with alumni of the programme now in excess of 4,500. Surveys show **great international mobility upon graduation** (over 50% living and working abroad), whilst the **56 corporate partners from across the world** are proof of the interest and benefits for businesses.

The global nature of the FT ranking results provides **further confirmation of the worldwide appeal the CEMS MIM already enjoys.** With the ratification of non-European schools as full members of the alliance at the end of 2008, the attraction of the programme and the network will continue to grow on an international scale.

Press contact: Kevin Titman
Communications Manager, CEMS
Tel: +33 1 39 67 71 56
kevin.titman@cems.org

About CEMS

Founded in 1988, CEMS is a strategic alliance of 27 member schools covering 4 continents and 56 prestigious corporate partners. The CEMS Master's in International Management provides a unique blend of top-level education and professional experience for multilingual, multicultural postgraduate students. Consistently high rankings in the Financial Times (2nd based on the past 3 years, best value for money 4 years in a row, best combined international results) have enhanced the status of the CEMS MIM as the first ever supra-national M.Sc. The success of the programme has been boosted by the direct involvement of academic and corporate partners in the definition and teaching of the curriculum, as well as the implementation of a series of joint research projects. In 2008 CEMS is celebrating its 20th anniversary and also welcoming 6 schools and universities from within and outside of Europe as full members. www.cems.org.

CEMS Academic and Corporate Partners

Full Academic Members:

Austria	Vienna University of Economics and Business Administration
Belgium	Louvain School of Management
Czech Republic	University of Economics, Prague
Denmark	Copenhagen Business School
Finland	Helsinki School of Economics
France	HEC, Paris
Germany	University of Cologne
Hungary	Corvinus University of Budapest
Ireland	Smurfit School of Business, UCD
Italy	Bocconi University
Norway	NHH, Norwegian School of Economics & Business Administration
Poland	Warsaw School of Economics
Spain	ESADE
Sweden	Stockholm School of Economics
Switzerland	University of St. Gallen
The Netherlands	RSM, Erasmus University, Rotterdam
United Kingdom	LSE, London School of Economics

Associate Academic Members (transition towards full membership):

Australia	University of Sydney
Brazil	Fundação Getulio Vargas-EAESP
Canada	Richard Ivey School of Business, University of Western Ontario
China (Beijing)	Tsinghua University
China (Hong Kong)	Chinese University of Hong Kong
Japan	Keio University, Tokyo
Mexico	EGADE, Tec de Monterrey
Portugal	Faculdade de Economia da Universidade Nova, Lisbon
Russia	St. Petersburg State University
Singapore	National University of Singapore

CEMS Corporate Partners:

A.T.Kearney	LVMH	Unibail-Rodamco
Adidas AG	McKinsey & Company	UniCredit Group
AstraZeneca PLC	MOL Group	Vestas Wind Systems A/S
BNP Paribas	Nestlé	Whirlpool
BP	Nokia Corporation	Wolseley plc
Canal+	Novo Nordisk	Zurich Financial Services
CEMEX	Oesterreichische Nationalbank	
Crédit Agricole SA	OMV Aktiengesellschaft	
Credit Suisse	PricewaterhouseCoopers	
Deloitte Touche Tohmatsu	Procter & Gamble	
Deutsche Bank	Randstad Holding	
EADS	Ringier AG	
Elcoteq SE	Schindler Corporation	
Eni International Resources Ltd.	SHELL	
Fidelity International	Siemens AG	
Fortis	Skoda-Auto AS	
Haniel Group	Société Générale	
Henkel	Statkraft AS	
Hydro	Statoilhydro	
Indesit Company SPA	Stora Enso	
ING Group	Swiss Re	
JPMorgan	Télé2	
KONE	The Boston Consulting Group	
KPMG	Thomson Reuters	
L'Oréal	UBS	