

## **Cems goes global**

The alliance of 17 European business schools and 55 corporations is signing up academic institutions from outside Europe for its masters in management degree. Although Cems has run exchange programmes with schools outside Europe in the past, from this month, non-European business schools will be able to offer a Cems MIM degree.

The impetus for the change, says Cems chairman Bernard Ramanantsoa, who is also dean of HEC Paris, comes from Cems's corporate partners. "The market, and especially the companies, are asking us to be more global...They want people who have experience in Asia and North America."

*[www.cems.org](http://www.cems.org)*