



THE GLOBAL ALLIANCE IN MANAGEMENT EDUCATION

## **CEMS Annual Events 2009 to feature induction of new global partners and debate on educating globally responsible leaders**

PARIS, FRANCE, 2<sup>nd</sup> December - just two months after a number one ranking in the world by the *Financial Times* for the CEMS MIM, the alliance as a whole comes together in celebration for its Annual Events. This year's edition is hosted by one of the founder members of the alliance, the University of Cologne.

True to tradition, the 2009 CEMS Annual Events will assemble the main governing bodies and stakeholders that comprise the alliance: the Deans and Rectors of member schools, senior Corporate Partner representatives, alumni, students and the many people from within the member organisations that help make the alliance work.

### **Deans and Rectors to award record number of CEMS MIM diplomas**

A record 503 graduands are due to receive the CEMS Master's in International Management diploma at a graduation ceremony that will feature keynote speaker Günter Verheugen (Vice-President of the European Commission in charge of Enterprise and Industry). The 25 Deans and Rectors due to attend will hand over the MIM diplomas in person on stage.

### **Academic expansion on a global scale**

Three schools are expected to see their membership status ratified: Tsinghua University (Beijing, China) will be renewed as an associate member for a further three years, whilst Richard Ivey School of Business (Canada) and Koç University (Turkey) are to be confirmed as full members, and therefore able to deliver the number one-ranked Master's in Management in the world from August 2010.

Prof. Dr. Barış Tan (Dean of Koç University's College of Administrative Sciences and Economics and Director of Graduate School of Business) is very clear as to the opportunities this will create: "*Koc University's dedication to providing GSB graduates with skills vital to global leadership aligns with CEMS's objectives. "Educating the leaders of tomorrow that understand the implications of individual responsibility and maintain the highest ethical standards is part of our mission. Becoming a member of the CEMS alliance will ensure that these values continue to be passed on to future leaders with a global vision"*.

### **Examining social responsibility within the business and education worlds**

Another highlight of the three-day event will be the panel debate on the theme of Educating Globally Responsible Leaders. This corporate-academic event will bring the vision of two guest speakers: Gary Steel (Executive Committee member responsible for Human Resources, ABB) and Philippe Levêque (Director General of the international NGO Care France). At a time when CEMS is on the verge of introducing "Social Partners" into the alliance and incorporating ethics more fundamentally into the curriculum, this debate should prove of immediate relevance to the CEMS strategic priorities for the year to come. The 25 Deans and Rectors attending the 2009 Annual Events will also have a vital role to play in this as they meet to continue progress on their joint book "Business Schools: which contribution to society", to be released in 2010.

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#### **About CEMS**

Founded in 1988, CEMS is a strategic alliance of 28 member schools from 4 continents and over 50 prestigious corporate partners. The CEMS Master's in International Management provides a unique blend of top-level education and professional experience for multilingual, multicultural postgraduate students.

The 2009 *Financial Times* ranking rates the CEMS MIM the n°1 Master's in Management in the world as well as the best for combined international results, enhancing the status of the programme as the first supra-national M.Sc.

This success has been boosted by the direct involvement of academic and corporate partners in the definition and teaching of the curriculum, as well as the implementation of a series of joint research projects.

[www.cems.org](http://www.cems.org) .

## CEMS ACADEMIC MEMBERS

Australia	Faculty of Economics and Business, University of Sydney
Austria	WU, Vienna University of Economics and Business
Belgium	Louvain School of Management
Brazil	Fundação Getúlio Vargas-EAESP
Canada	Richard Ivey School of Business, University of Western Ontario (**)
China (Beijing)	School of Economics and Management, Tsinghua University (*)
China (Hong Kong)	Chinese University of Hong Kong (*)
Czech Republic	University of Economics, Prague
Denmark	Copenhagen Business School
Finland	Helsinki School of Economics
France	HEC Paris
Germany	University of Cologne
Hungary	Corvinus University of Budapest
Ireland	Michael Smurfit Graduate School of Business, UCD
Italy	Università Bocconi
Japan	Keio University, Tokyo (*)
Mexico	EGADE, Tec de Monterrey
Norway	NHH, Norwegian School of Economics and Business Administration
Poland	Warsaw School of Economics
Portugal	Faculdade de Economia da Universidade Nova, Lisbon
Russia	Graduate School of Management, St. Petersburg State University
Singapore	National University of Singapore Business School
Spain	ESADE Business School
Sweden	Stockholm School of Economics
Switzerland	University of St. Gallen
The Netherlands	Rotterdam School of Management, Erasmus University
Turkey	Koç University Graduate School of Business (**)
United Kingdom	LSE, London School of Economics & Political Science

(\*): Associate Academic Member

(\*\*): Full membership status to be ratified at December 2009 Annual Events

## CEMS CORPORATE PARTNERS

A.T. Kearney	Hewlett Packard	Schindler Corporation
ABB	Indesit	Shell
Adidas	ING Group	Siemens
Arçelik*	Itaú Unibanco	Skoda-Auto AS
AstraZeneca	JFSC Sistema	Société-Generale
BNP Paribas	KONE	Statkraft
BP	KPMG	StatoilHydro
Canal +	L'Oréal	Stora Enso
CEMEX	LVMH	Swiss Re
CIB Bank*	McKinsey	Thomson Reuters
Crédit Agricole S.A.	Millennium bcp	UBS
Credit Suisse	Mol Group	Unibail-Rodamco
Daymon Worldwide*	Nestlé	UniCredit Group
Deloitte ToucheTohmatsu	Nokia	Vestas Wind Systems A/S
Deutsche Bank	Novo Nordisk	Vodafone
EADS	OesterreicheNationalbank	Whirlpool
EDP	OMV Aktiengesellschaft	Wolseley
ENI International	PricewaterhouseCoopers	Zurich Financial Services
Fidelity International	Procter & Gamble	
Fortis	Reckitt Benckiser	
Haniel Group	Santander	* = pending election at the
Henkel	Sberbank*	December 2009 Annual Events